



EDUCATION

Kutztown University of Pennsylvania

Bachelor of Fine Arts in Communication Design | May 2021

Concentration in Advertising and Graphic Design

GPA: 3.7

ACADEMIC ACHIEVEMENT AND INVOLVEMENT

Board of Governors Scholar | Fall 2017 – May 2021

• Involved in an academically driven community that practices successful career development

• Attended meetings and social events to interact with community members

Dean's List

• Fall 2017, Spring 2018, Spring 2020, Fall 2020, Spring 2021

Kutztown University AIGA Club Member | Fall 2018 – Spring 2021

• Attended club meetings and participated in social events

• Involved in club program where upperclassmen are paired with underclassmen to provide mentorship

Mumedi International "To Death With A Smile" Poster Competition | Fall 2019

• Named finalist for both poster entries to be displayed in the Mumedi Museum in Mexico City

• Out of 5,000 international entries, 300 finalists were named

SKILLS

Highly Skilled

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Social Media Marketing

Skilled

Photography

Typography

UI/UX Design

Web Design

Copywriting

Adobe After Effects

Soft Skills

Organization

Detail Oriented

Quick Problem Solver

Team Leadership

DESIGN EXPERIENCE

Junior Graphic Designer

Concort Communications | Shaefferstown, PA | Aug. 2021 – Present

• Gained experience executing interactive design work such as PDFs and web design

• Responsible for constructing client website through AEM software and coding, as well as maintaining attentive communication with clients

• Manage social media platforms for design agency and clients, create calendars organizing marketing post ideas, and schedule content posts

• Utilize Illustrator and InDesign to create illustrations using client's branding style guidelines

Creative Intern | Oct. 2020 – Nov. 2020

Freelance Design | Nov. 2020 – Jan. 2021

Ignite2x Marketing Agency | Allentown, PA

• Designed marketing posts, website banners, and illustrative content for clients through Photoshop, Illustrator, and InDesign

• Created original illustration and typography using client products for promotional purposes

• Utilized photography skills and perform high detail adjustments in Photoshop

• Accomplished fluent communication and teamwork through daily meetings with Creative Team

• Responsible for completing numerous monthly calendar marketing plans for clients

IDEA Studio Equipment Monitor

Kutztown University of PA | Kutztown, PA | Sept. 2019 – Oct. 2020

• Monitored equipment such as letterpress, laser cutter, 3D printing, silkscreen, and risograph

• Produced student projects using equipment in studio

• Responsible for keeping area organized, clean, and safe for all to use

WORK EXPERIENCE

Nanny

Palmyra, PA | Aug. 2013 – Dec. 2020

• Cared for 8-year-old boy and twin 5-year-old boys

• Organized and followed schedules for full day

• Used multi-tasking skills to keep kids entertained and complete home tasks

VOLUNTEER EXPERIENCE

Kutztown University AIGA Chapter Social Event | Oct. 2019

• Planned and organized selected AIGA club event

• Completed purchases for items needed to set up event

• Decorated space for event using props and purchased decorations

• Scheduled games and entertainment to encourage a sociable environment among peers



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